

# General Business Edition

AI-Powered Business Management



“Data is very important in farming operations. Acumatica helps us to make decisions quicker, helps us spotting trends, and helps us to discuss realization with our operational team.”

– Jeandre Van Der Linde, Financial Manager, [Karsten Group](#)

## Modernize Your Organizational Systems to Power Your Wildest Dreams

Acumatica's General Business Edition empowers you to break free from the limitations of rigid legacy software or entry-level systems that can no longer support your ambitions. We provide a modern, adaptive foundation that scales alongside your organization, ensuring you are always ready for what's next.

By unifying your data on a single cloud platform, you can streamline operations and make smarter decisions faster. Our robust accounting applications simplify financial reporting and accelerate period-end closes, while native CRM tools help you foster stronger relationships and drive sales growth.

You will unlock new levels of efficiency through AI-driven automation and enjoy peace of mind with role-based security that keeps your data safe. Furthermore, our open architecture ensures seamless connectivity with the specialized line-of-business applications you rely on daily. Together, we can build a connected technology ecosystem that puts you in control of your future.



# Empower Everyone with Role-Based Dashboards, Seamless Collaboration, and Intuitive Navigation

Acumatica empowers your entire organization by uniting diverse roles, from executives and finance to operations and support, on a single, connected platform that drives efficiency and growth. By providing real-time data access, automating complex workflows, and simplifying compliance, we help every team member, whether in the office or the field, make smarter decisions and focus on what truly matters. This collaborative approach, coupled with unrestricted consumption-based licensing, breaks down silos, ensuring that everyone has the tools they need to innovate and contribute to your business's lasting success.

## Business Executives



- Trust decisions with real-time, accurate data
- Instantly access business KPIs anywhere, anytime
- Manage by exception through intelligent alerts
- Identify trends to drive confident strategic growth

## Finance & Accounting



- Shorten period close with automated workflows
- Reduce errors and manual financial data entry
- Drill into source transactions from summary reports
- Ensure compliance with audit trails and controls

## IT Management



- Minimize downtime with a cloud-native infrastructure
- Streamline user provisioning with role-based access
- Easily integrate third-party and legacy systems
- Scale technology resources with minimal effort

## Human Resources



- Unify HR data for onboarding and recordkeeping
- Automate time and expense approvals
- Save time with embedded payroll
- Track metrics for data-driven labor planning

## Sales and Marketing



- Automate marketing lead handoffs to sales
- Monitor sales pipelines
- Gain a 360-degree view of customer interactions
- Track and optimize marketing campaigns in real-time
- Accelerate sales cycles with mobile access

## Customer Service



- Automate customer service activities
- Improve customer collaboration
- Proactively notify teams of open issues and SLAs
- Track service performance and satisfaction metrics
- Streamline ticket routing for quicker resolutions

## Operations



- Centralize project and resource management
- Optimize scheduling with real-time timecards and flexible labor and time management apps
- Reduce bottlenecks via automated process triggers
- Monitor supply levels and streamline approvals

## Data Analysts



- Build dynamic dashboards for KPI monitoring
- Automate report distribution to stakeholders
- Improve data with AI-powered anomaly detection
- Uncover actionable patterns with built-in analytics

## Administrative Support

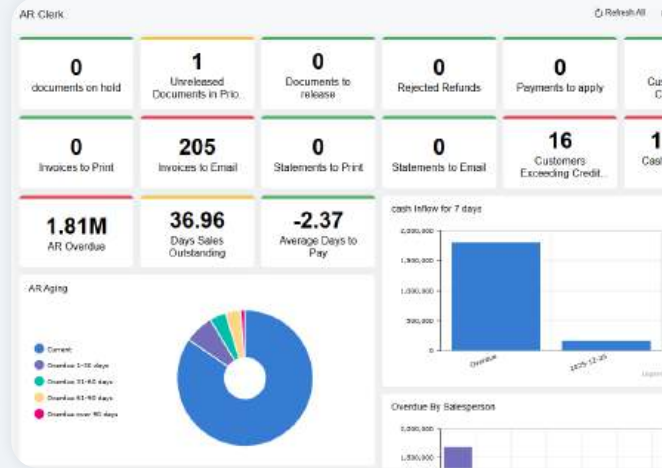


- Coordinate calendars, meetings, and approvals
- Reduce paperwork with digital forms and routing
- Communicate updates with collaboration tools
- Track tasks and routines for greater daily efficiency



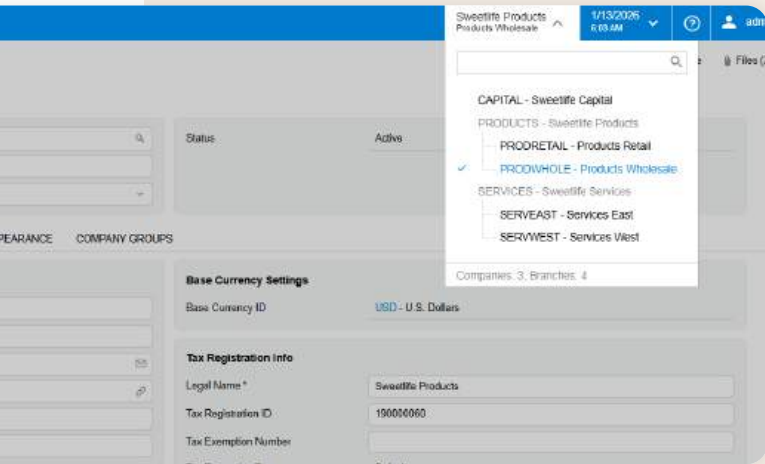
## Financial Management

Manage day-to-day finances with confidence using Acumatica's robust suite of core [financials](#), including general ledger, accounts payable, accounts receivable, and cash management. Automate journal entries, reconciliations, and payments to boost accuracy and efficiency. Our unified platform streamlines customer transactions and complex reporting while easily extending to cover fixed assets, tax management, and expenses. This integrated approach simplifies compliance and decision-making, ensuring your business remains agile and informed.



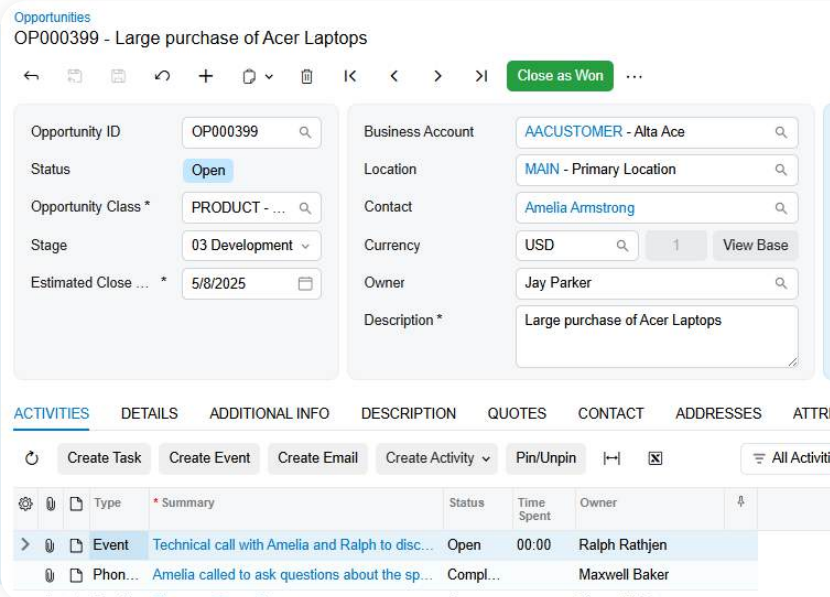
## Multi-Entity and Global Accounting

Confidently scale your business [globally](#) with Acumatica by managing multiple entities, companies, and branches from a single platform. Streamline [intercompany](#) accounting and simplify complex processes, such as buy-sell transactions, by automatically handling the corresponding entries. With robust multicurrency support, global tax management, and multilingual capabilities, Acumatica ensures accurate reporting and compliance, giving you the flexibility and control to thrive worldwide.



## CRM

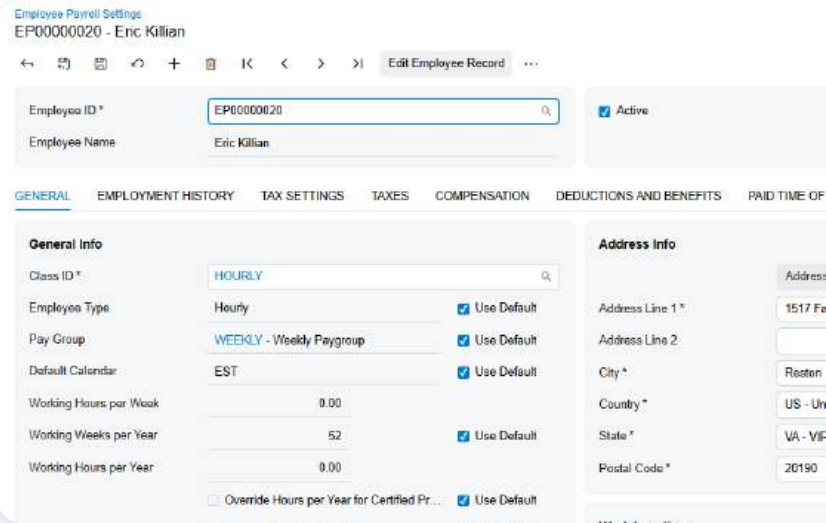
Acumatica's embedded [customer relationship management](#) (CRM) applications empower your team to manage the entire customer lifecycle, from initial lead to post-sales support, within a single system. Gain a 360-degree view of every interaction to personalize outreach, close deals faster, and improve customer retention. By connecting sales, marketing, and support, you ensure consistent communication and drive lasting relationships.





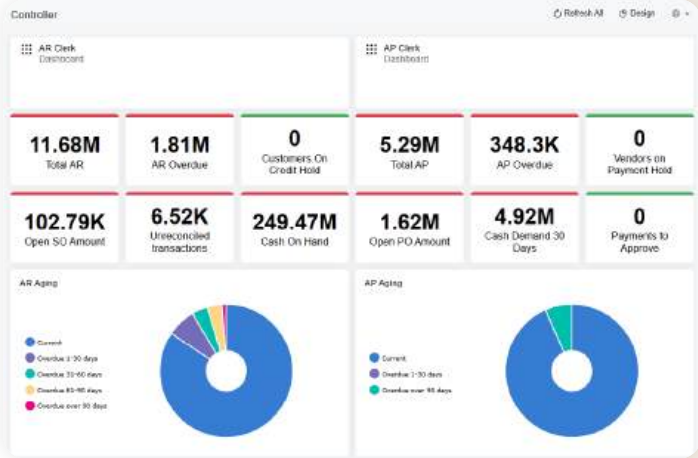
## Payroll

Simplify workforce management with a native [payroll](#) solution embedded with your financials and project accounting. Automate complex calculations for taxes, benefits, and overtime while ensuring compliance with changing government regulations. Streamline timecard entry and approval workflows. Empower employees with self-service access to pay stubs and tax forms, reducing administrative burden and improving accuracy.



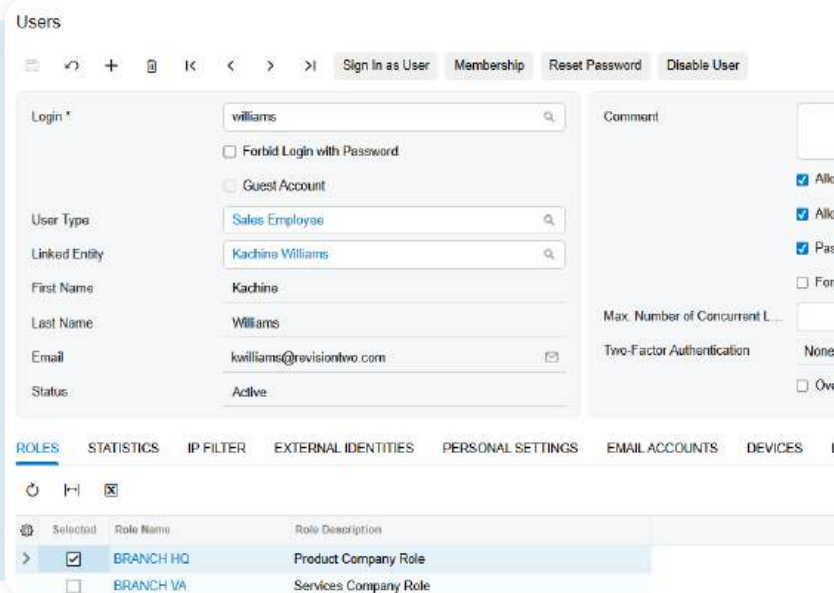
## Business Intelligence and Reporting

Turn data into [actionable insights](#) with self-service reporting and role-based dashboards that track key performance indicators (KPIs) in real time. Eliminate manual data extraction by accessing live information directly from Acumatica, empowering decision-makers to spot trends instantly. From financial statements to operational metrics, drill down into reports and inquiries to source transactions and drive strategic growth with AI-powered anomaly detection to resolve issues before they impact profits.



## Acumatica Cloud Platform

Built for the future, the [Acumatica Cloud Platform](#) provides an intuitive, modern user experience on a flexible, secure foundation that scales with your business. Customize workflows, modify screens, and connect with other critical tools without writing a single line of code. Access your data securely from anywhere, on any device, ensuring your team remains connected and productive whether in the office or on the road.

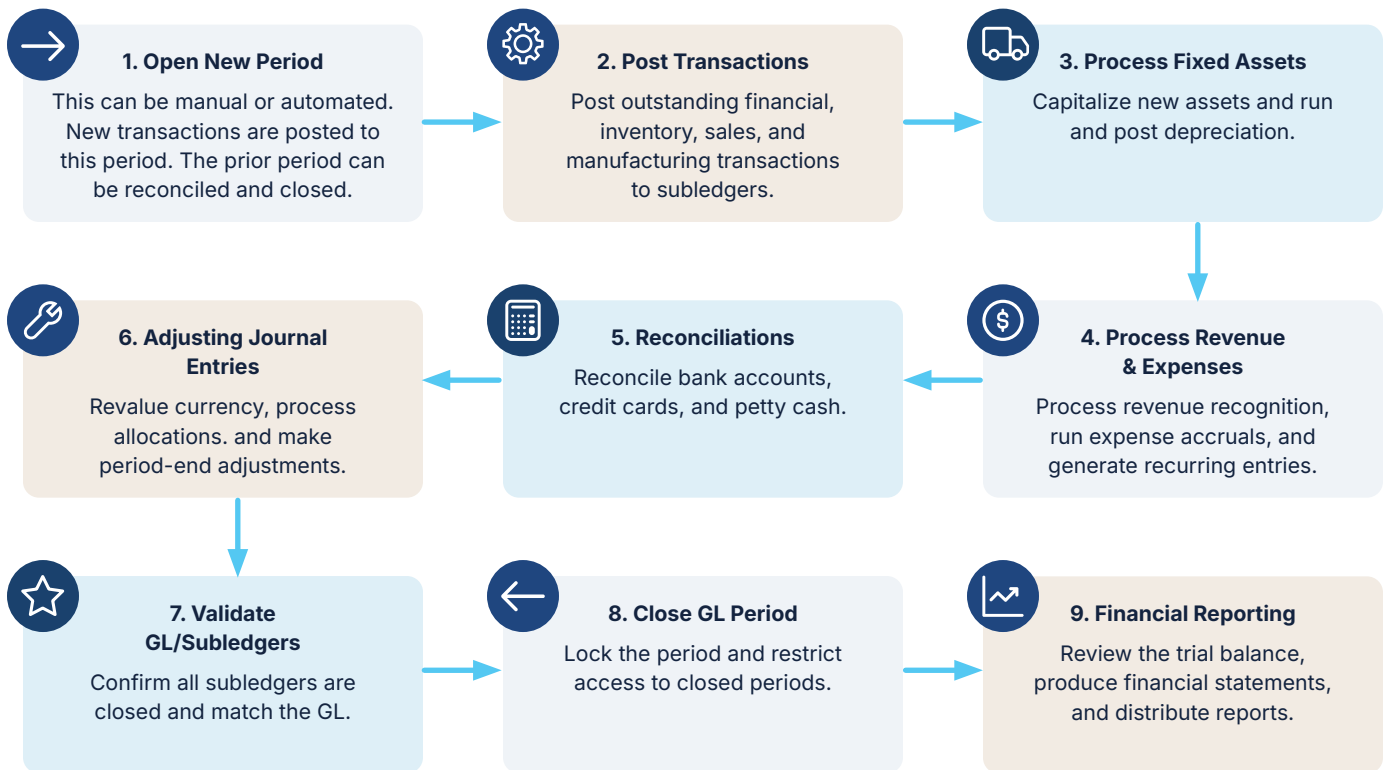




# Automate Period-End Close and Other Business Process Workflows

Acumatica simplifies the financial close process with streamlined, predictable workflows. Automating consolidation and closing tasks minimizes manual effort for account reconciliation and data verification. Real-time visibility across entities helps resolve discrepancies quickly, enabling a faster, more accurate close. This allows your team to spend less time on data entry and more time on strategic analysis.

Acumatica boosts efficiency by automating additional workflows, such as procure-to-pay, quote-to-cash, record-to-report, and issue-to-resolution. By unifying workflows on a single platform, you ensure compliance and gain agility to scale without adding staff.



10,000+  
Valued Customers

180M  
Transactions  
Every Month

97%  
User Satisfaction  
Rating

700+  
Dedicated  
Employees



# Your Modern Business Platform for Agility, Scalability, and Control

Gain the flexibility, scalability, and security needed to keep every part of your business connected and under control. A unified cloud platform simplifies processes, delivers real-time visibility, and provides the resilience to adapt to changing demands while supporting confident, sustainable growth.

Easily connect Acumatica with ancillary applications your teams rely on, creating a seamless solution tailored to your industry and business workflows. Advanced business intelligence, robust reporting, and embedded AI capabilities help turn complex data into clear, actionable insights, empowering leaders and users alike to make smarter decisions and stay ahead of the curve.



## Agriculture, Forestry, Fishing

agricultural, forestry, landscaping, commercial fishing



## Amusement and Entertainment

movie theaters, professional sports, performing arts



## Automotive Services

automotive repair, towing and hauling, passenger transport



## Banking and Financial Services

banking, investments, holding companies, credit agencies



## Communications & Utilities

water, sewer, electric, gas, waste, telecom, radio



## Education

daycare, K-12 education, vocational schools, colleges



## Government & Municipalities

courts, fire and police, federal, state, and local government



## Home Services

garage door, pool and spa services, appliances, water



## Hospitality

hotels, motels, bed and breakfast, resorts, camps



## Insurance

property & casualty (P&C), life & annuity (L&A), health



## Maintenance Services

janitorial and sanitation services, facility maintenance



## Legal Services

attorneys, legal aid services, arbitration, other legal services



## Medical and Health Services

doctors, hospitals, clinics, dentists, mental health, rehabilitation



## Non-profit and Member Organizations

museums, zoos, botanical gardens, churches, trade associations



## Oil & Gas and Mining Operations

metal and coal mining, oil and gas extraction/refining



## Real Estate and Property Management

property management, real estate agents, title offices, appraisers



## Rental and Leasing Services

vehicle, equipment, computer, party stores, furniture



## Repair Services

electrical, watch and jewelry, upholstery, computer, welding



## Social Services

in family services, job training, food & housing assistance



## Transportation and Logistics

trucking, warehousing, logistics, rail, water, air, public transport

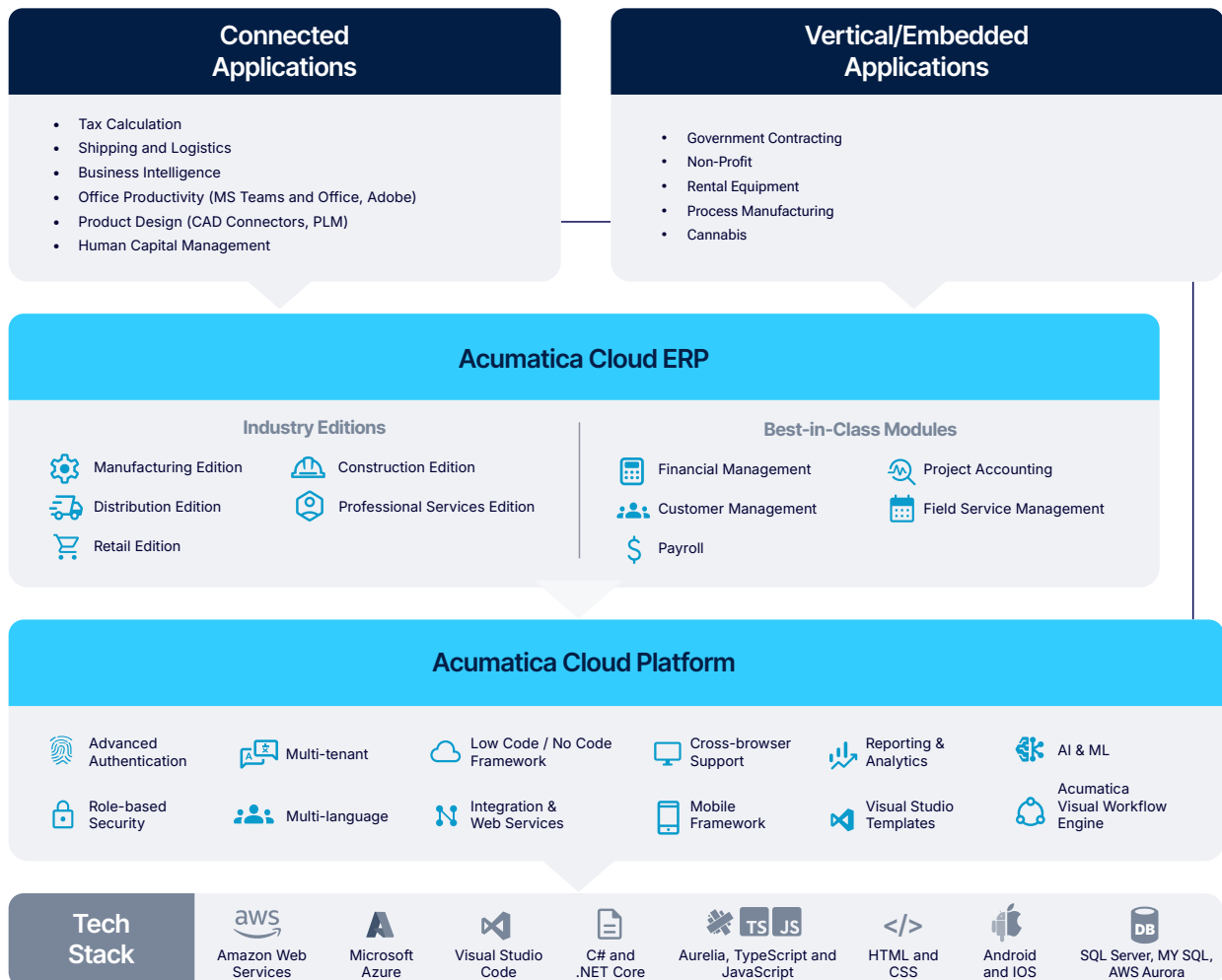


# The Adaptable Acumatica Cloud ERP Platform

The Acumatica Cloud ERP platform is built on the world's best cloud and mobile technology, providing the tools business users need to reimagine an interconnected world.

The architectural framework and application development platform leverage new technologies with user-driven feedback, empowering business users to tailor the system with role-based security and low-code and no-code customization tools for a personalized ERP experience. Developers can easily customize and extend the application to meet unique business and industry requirements.

Acumatica allows users to modify workflows, rearrange screens, customize reports, build dashboards, and tailor the system without writing code. Transform your business, collaborate across departments, and prepare for growth with a business management platform that adapts to your evolving needs.





# Manage your Entire Business with a Modern and Holistic ERP Solution Tailored for Every Need



## Financials

- General Ledger
- Accounts Payable
- Accounts Receivable
- Deferred Revenue
- Recurring Revenue
- Cash Management
- Tax Management
- Bank Feeds
- Fixed Assets
- Payments
- Payroll Management
- Currency Management
- Global Financials
- Multi-Entity/Intercompany
- Time Management
- Expense Management



## Business Insights

- Acumatica Reports
- Generic Inquiries
- Role-Based Dashboards
- Microsoft Power BI
- Business Events



## Wholesale Distribution

- Inventory Management
- Sales Orders
- Purchase Orders
- Purchase Order Requisitions
- Warehouse Management (WMS)
- Distribution Requirements Planning



## Manufacturing

- BOM and Routings
- Production Management
- Material Requirements Planning
- Advanced Planning & Scheduling
- Product Configurator
- Manufacturing Estimates
- Engineering Change Control
- Arena Connector



## Professional Services

- Project Accounting
- Project Management
- Progress and Milestone Billing
- Resource Management
- Contract Management
- CRM Service and Support
- Field Reporting and Mobility
- Time Management
- Expense Management



## Retail & Sales

- Amazon Connector
- Shopify POS Connector
- Shopify Connector
- B2B on Shopify Connector
- BigCommerce Connector
- Sales Orders
- CRM Marketing and Sales
- Customer Portal



## Construction

- Construction Financials
- Cost Projections
- Progress Billing
- Construction Payroll
- Job Cost Accounting
- Project Management
- Field Service
- Equipment Management
- Compliance
- Change Management
- Material Management
- Preconstruction



## Other Industries

- Agriculture, Forestry, & Fishing
- Banking and Finance
- Communications & Utilities
- Educational Services
- Equipment Rental
- Healthcare
- Non-Profit & Membership
- Oil, Gas, and Mining
- Process Manufacturing





# Acumatica – Different by Design

Acumatica is different by design and purposely built to help growing companies thrive in today's digital economy. Our industry-specific business management software features intelligent workflows and market-leading usability that enable companies to manage risk, anticipate disruption, and seize new opportunities. Our principled business practices, growth-friendly licensing, and flexible deployment options put organizations in control of their future.

We recognize that no business succeeds alone, and that's why Acumatica is more than a product—it's a thriving community of partners, customers, and creators committed to delivering technology that enables tomorrow's leading companies to innovate, collaborate, and grow on their terms.

## Customer Bill of Rights



Clear fee structures without surprises



Consumption-based license fees



Always-free educational resources



Adapt and customize to your needs



Freedom to choose partners and providers



Fair pricing without long-term commitments



Own and access your data, now and always



Deployment freedom on a public or private cloud



Comprehensive security for access, data, and devices



Open platform with APIs for rapid integration

+33

Industry-Leading Net Promoter Score

240+

Independent Software Vendors

350+

Global Channel Partners

1

Unique, Singular Product Focus



# Connected Business Applications



“Before, I had to tell people they needed to wait for two weeks because I was still closing a month. Now they can just run a report for themselves. It frees us up to do other things.”

– Elizabeth Klug, SBN Regional Finance Lead, [Cornell Cooperative Extension](#)

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit [www.acumatica.com](http://www.acumatica.com) or follow us on [LinkedIn](#).

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