



ACC Accounting Solutions

by **Liz Hunter**

A Reliable Software Partner: ACC Accounting Solutions is your business resource for streamlined operations.

As with any new year's arrival, it's not uncommon for a business to resolve to make this year the year they get to the next level. Whatever their goals—building a customer database, going paperless or managing inventory—there is a software solution that can help.

This time of year is when many small- to mid-size businesses find themselves questioning or investigating their existing software systems. ACC Accounting Solutions, headquartered in Cherry Hill, has nearly two decades of experience helping companies not only find their unique software solutions, but adapt to them as well.

ACC is a software consulting firm that partners with some of the most well-known business-related software names in the industry, including Sage, one of the largest global suppliers of business management software for small and mid-sized businesses.

ACC knows that your software system is the lifeblood of your company, and sometimes you become stuck with it. They aim to usher businesses into the next era.

Sage software solutions have been used in a host of industry types that include light manufacturing, distribution, health care and financial firms. "Our solutions are not one-size-fits-all," says Sean Atkins, president and founder of ACC. "We can tailor a software solution that is purpose-built to a company's specific needs." When ACC meets with potential customers, they want to know what you love and hate about your current system and what is holding you back. Using this feedback, ACC figures out how to marry the new software processes with the old to help that business run more efficiently.

ACC finds the No. 1 request among businesses is integration. They often see the biggest issues facing companies with their existing software is a disconnect between systems. Most companies want their systems to talk to each other. They might have one type of software running their machinery, but it doesn't integrate with their accounting software. They often work well independently but need to share documentation.

This lack of communication can lead to misinformation in a company, which can result in operating problems and higher costs. In order to get all departments on the same page, solutions such as enterprise resource planning (ERP) can connect the information from the manufacturing department to the accounting department.

For instance, radio-frequency identification (RFID) uses intelligent tracking systems to monitor an item's progress in the supply chain, communicating that information to all participants. This is especially key for inventory and arms all departments with a complete picture of the data.

When ACC does partner with a company, one of the top priorities is to be there for the success of each client's business growth. This is demonstrated through ACC's unique implementation process to include hands-on training and an on-site presence. ACC is a NASBA-certified CPE training facility, and this is especially advantageous to South Jersey-based businesses that would otherwise have to rely on telecommunicating with consultants. "Face time is something we don't take for granted, and our unique implementation process involves training and nurturing the employees," says Atkins. "When you go live with the software, we're not a distant voice over the phone. We're right there by your side."

ACC prides itself on the customer-support experience. As time is a valuable commodity, ACC has the ability to share your computer screen remotely. Can you imagine having to explain how you received a particular error message to someone over the phone, even when you're not exactly sure how it happened? Or how about the times you've sat on hold waiting for an answer while all of the day's necessary tasks are getting backed up? ACC's screen-sharing program frees a business owner or their employees to continue working without taking time away from their valuable schedules.

Atkins says Sage kicked off a North American marketing campaign Jan. 20, which features solution products tailored to small business owners with 10 to 100 employees. "Sage solutions are available in multiple products that include the cloud, hosted or installed locally," Atkins says. "ACC can review your business needs and determine the best way to leverage the ongoing manufacturer incentives available."

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